

**Date** 29 November 2011

**Subject** Mo showdown to mark end of Movember

A star-studded line up of famous Mo's will grace the catwalk at nib health funds (nib) headquarters tomorrow as Team nib's Mo-Bros show off their fine moustachery in support of national men's health initiative, Movember.

From Freddy Mo-cury to Mari-Mo, the doppelganger cookie dusters will strut their stuff in front of a celebrity judging panel including Chief Motivator, Paul Harragon, Newcastle Knights' Jarrod Mullen and Wes Naiqama, Newcastle Jets' Tarek Elrich and Tiago Calvano, and Newcastle MP, Tim Owen.

Harragon said he is looking forward to seeing the Team nib Mo-Bros face off in the ultimate battle of the Mo.

"The nib boys have produced some quality moustaches again this year and if previous years are anything to go by, we are certainly in for an impressive showdown on the catwalk tomorrow," Harragon said.

As part of the health funds' national sponsorship of Movember, Team nib's employees, customers and supporters have been growing moustaches throughout November, helping to raise more than \$50,000 in funds and awareness for men's health.

Local member, Tim Owen, will join the judging panel for the first time in celebration of the Mo after signing up to Team nib in support of the fight against prostate cancer and depression in men.

"Growing a Mo is such a simple way to do our bit for men's health and it's great to see so many men and women getting behind this fantastic cause," Mr Owen said.

Movember representative, Kent Boorman said that globally, Movember continues to exceed expectations with more than \$78 million raised by 845,000 people across the world for the initiative already.

"Australian Mo-Bros and Mo-Sistas continue to support the cause in impressive numbers. Team nib is a great example of an organisation actively supporting men's health and raising a significant amount of money at the same time," Mr Boorman said.

## **PHOTO OPPORTUNITY**

Team nib's Mo-Bros will strut their stuff from 12.15pm on Wednesday 30 November 2011 at nib headquarters, 22 Honeysuckle Drive, Newcastle.

Media are invited to film or photograph the fashion parade and judging. Entrants and celebrity judges will be available for interview following the parade conclusion.

## **FOR FURTHER INFORMATION:**

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