

## Date 28 October 2010

## Subject It's time to celebrate the Mo!

Paul Harragon and Jarrod Mullen will be sporting clean-shaven faces for the last time for a month tomorrow, as they prepare to put away the razors in celebration of Movember.

As a proud sponsor of Movember, nib health funds (nib) has recruited the boys as Team nib Mo Bros, to help raise funds and awareness for the national men's health initiative.

Harragon said he is looking to growing some lip foliage throughout the month and also being the "Chief Mo-tivator" for the nib employee team.

"It's a great way to raise awareness about men's health issues, while also having a bit of fun," Harragon said.

Mullen will have the support of the Newcastle Knights club behind him as he attempts to outdo the soup strainer he produced last year.

"Growing a mo is such a simple way to do our bit for men's health and some of the boys are also keen to join in the mo-growth which will create some healthy mo-competition," Mullen said.

Now in its seventh year, Movember has raised \$104 million globally for the fight against prostate cancer and depression in men.

Such funds are growing more vital every day, with one in eight men experiencing depression in their lifetime and almost 20,000 men expected to be diagnosed with prostate cancer this year alone.

Movember's Rob Treharne said the initiative is an important tool in raising awareness among men about the importance of looking after their health.

"Men often don't like to talk about their health. Movember helps provides a friendly reminder that they should visit their doctor for a check-up and take care of their health," Mr Treharne said.

"It's a fun and relaxed way to get men talking about their health, all by simply growing a mo."

To support The Chief and Mullen in their mo-growth visit movember.com, select 'Donate' and enter your preferred Mo Bros name. Other Mo Bros or Mo Sistas can also register at movember.com.

## PHOTO OPPORTUNITY

Paul Harragon and Jarrod Mullen will take part in a special Movember launch at nib head office from 12.30pm tomorrow to kick start Movember celebrations in the Hunter.

## FOR FURTHER INFORMATION:

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