

## Date 12 February 2009

Subject nib pledges its support to the Red Cross Victorian Bushfire Fund

In response to the tragic bushfires in Victoria, nib health funds (nib) has announced a \$100,000 donation in conjunction with nib foundation to the Red Cross Victorian Bushfire Fund. nib is donating \$50,000 and the nib foundation is contributing an additional \$50,000 bringing the total donation to \$100,000.

The nib donation will be presented tonight by Cameron Mooney from the nib sponsored Geelong Cats AFL club, during the Nine Network's telethon, *Australia Unites - The Victorian Bushfire Appeal*. The telethon will be broadcast nationally tonight from 7.30pm to 10.30pm.

nib's Managing Director Mark Fitzgibbon said that he, like all Australians, has been shocked and stunned by the total devastation of the Victorian fires.

"This has been nothing short of an absolute disaster and our hearts go out to the many thousands of Victorians whose lives have been affected by the events of the past week," Mr Fitzgibbon said.

nib will continue to partner with the Geelong Cats over the coming months to assist rebuild football clubs in the affected areas.

nib employees are also making generous contributions to the Red Cross Victorian Bushfire Fund through the health funds employee Make A Difference (MAD) Committee. The MAD Committee successfully provides a business-wide approach to employee charitable activities and fundraising.

## FOR FURTHER INFORMATION:

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## About nib and the nib foundation

For more than 50 years nib has been committed to supporting Australian communities. In 2008, the health fund reaffirmed this commitment through the establishment of the nib foundation – a not-for-profit charitable organisation that supports programs and organisations aimed at improving the health and wellbeing of all Australians.