

Date: Tuesday 25 September 2007

Subject

Eligible policyholders offered Pre-Listing Share Sale option

NIB Holdings Limited (NIB) today announced eligible policyholders will be offered the option to sell all of their shares prior to listing on the Australian Securities Exchange (ASX).

On 19 July 2007, NIB's company members and eligible policyholders overwhelmingly approved the proposal to demutualise.

Eligible policyholders are now eligible to receive shares in NIB. NIB intends to list on the ASX in early November 2007.

NIB Chairman, Mr Keith Lynch, said eligible policyholders will be given the option to sell all of their shares through a Sale Facility prior to NIB listing without incurring any brokerage costs.

"Eligible policyholders will begin to receive information in the mail this week regarding the Sale Facility which will allow eligible policyholders to sell all of their shares in NIB prior to listing," Mr Lynch said.

"If eligible policyholders choose to sell all of their shares in the Sale Facility, they will receive the Facility Price for each of their shares. It is currently expected that the Facility Price is likely to be between \$0.70 and \$0.90 per share, but this range is indicative only.

"The Facility Price may be outside this indicative range. However, the sale of shares under the Sale Facility will not proceed if the Facility Price is less than \$0.70 per share," Mr Lynch added.

Eligible policyholders who elect to sell all of their shares in the Sale Facility must return the Sale Facility Election Form so that it is received by 5.00pm EST on Friday, 19 October 2007. The Sale Facility does not allow Shareholders to top-up their shareholding.

Mr Lynch added that eligible policyholders should carefully read the Sale Facility booklet they receive in the mail so that they can make an informed decision about whether they wish to sell all or hold all of their shares prior to listing.

"It is important to understand that eligible policyholders must verify their details to be able to either sell all or hold all of their shares.

"Any decision eligible policyholders make to either sell all or hold all of their shares will have financial and tax implications.

"The NIB Board recommends eligible policyholders seek independent financial and taxation advice before making a decision to sell all or hold all of their shares," Mr Lynch added.

Eligible policyholders who have any questions, or who need help completing the Sale Facility Election Form, should contact the NIB Information Hotline on 131 NIB (131 642).

- Ends -

NIB Holdings Limited
ACN 125 633 856

Head Office
384 Hunter Street
Newcastle NSW 2300

Phone: 13 14 63
Fax: 02 4929 6362
Web: nib.com.au

Retail centres around Australia

For further information please contact:

NIB Health Funds

NIB Public Affairs

Alana Nixon or Jessica Morrell

Phone: 0249 272 163 or 0249 212 485