



## **MEDIA RELEASE**

**Tuesday 6 February 2007**

### **NIB Lunchtime Legends Sponsorship Announcement**

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The NSW Minister for Health, The Hon. John Hatzistergos MLC today launched the 2007 season of Sydney's leading lunchtime corporate sports competition, Lunchtime Legends, and announced a new naming rights sponsor.

The competition will be known as *NIB Lunchtime Legends*, with NIB Health Funds (NIB) signing on for the next two years.

The Minister launched the 2007 season and announced the new partnership at The Domain along with *The Footy Show* panellist and NIB Ambassador Paul Harragon, NIB Chief Executive Officer Mark Fitzgibbon and Sporting Spectrum Managing Director Chris Robb.

NIB Lunchtime Legends, owned and operated by Sporting Spectrum since 1992, provides busy professional people with an opportunity to participate in an organised sporting activity during their lunch break.

Speaking at the announcement, Mr Hatzistergos applauded competition organisers, Sporting Spectrum, and NIB Health Funds for their support of the competition.

"Regular exercise, such as participation in sporting activities plays an important role in dealing with stress, and provides a range of general health benefits such as improved fitness and muscle strength, improved heart and lung function while also assisting to stabilise or decrease weight," the Minister said.

"Lack of regular exercise has unfortunately become a by-product of a busy life for many people across Australia. Ironically though, the busier our lives become, the more important regular exercise is to help manage our physical and mental well-being.

"NIB Lunchtime Legends provides a fantastic opportunity for professionals working in Sydney to successfully integrate regular exercise into their busy lives."

Mr Fitzgibbon said that as a national provider of private health cover, NIB is proud to support the NIB Lunchtime Legends competition.

"NIB is committed to creating stronger and healthier communities through the promotion of active lifestyles. We are proud to be associated with an event that shares these same values."

Mr Robb said "It's so rewarding to be responsible for a program that encourages busy professionals to take the positive steps required to maintain a healthy life balance. We welcome NIB to help support Lunchtime Legends, and contributing to provide a better future for all participants."

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