

## Media Release

**Date:** 19 March 2004

Subject "Chief" to open new look NIB Retail Centre

NIB Health Funds' (NIB) new retail centre at Erina Fair will be officially opened by rugby league legend Paul Harragon today at 11am.

NIB's retail centre, located in Erina Fair's new retail mall, offers a fresh new look that has been designed to better service members.

The rationale behind the new, inviting look is simple according to NIB's Chief Executive, Mark Fitzgibbon.

"The needs of NIB members and potential new members were considered in the planning and design of this new retail centre. It's important to us that they feel comfortable when discussing health cover options and health matters," Mr Fitzgibbon said.

"We provide health cover for more than 20,000 people on the Central Coast so it made sense to have a NIB retail centre at Erina Fair - the largest shopping centre in the area".

To officially open NIB's retail centre at Erina Fair, NIB has called on one of its highest profile members to take part in a "ribbon cutting" ceremony this morning from 11.00am.

Paul "The Chief" Harragon, who's been with NIB for more than a decade, will be at Erina Fair from 11am to meet the public, welcome visitors and NIB members and to sign autographs.

The NIB retail centre at Erina Fair opened for business on Monday 15 March, replacing NIB's Gosford branch.

Mr Fitzgibbon said employees from the Gosford office had made the move to Erina Fair so members who enjoy a close relationship with these staff can still deal with them.

NIB Health Funds Limited A.B.N. 83 000 124 381

Head Office 384 Hunter Street Newcastle NSW 2300

Phone: 13 14 63 Fax: 02 4921 2444 Web: nib.com.au

Retail centres around Australia

A not for profit registered health benefits organisation