

**Date:** 2 September 2003

**Subject** Wig up to set a world record

In support of Newcastle Mater Hospital's Wig Week fundraising initiative, and to help mark 50 years in business, NIB Health Funds is calling on the Hunter community to join in a world record attempt at the final Knights home game on Sunday September 7.

NIB is inviting all Knights' supporters to 'wig up' and attempt to set a record for the greatest number of wigs worn at a single event.

The tinsel 'mullet' wigs are available for \$2 from NIB Branches and Knights Kingdom Stores with all money raised going to the Mater Hospital for cancer care and research.

NIB CEO, Mr Mark Fitzgibbon, said NIB is delighted to be on board to raise funds for such an important service.

"With this world record attempt NIB is helping to raise funds for a vital service that assists people of the Hunter Region and beyond."

"The people of the Hunter are renowned for their support of local causes and of each other, so this is a great way to raise awareness of the Mater's good work and to be a part of what promises to be a fun day."

"It's also about the community taking part in an event to celebrate NIB's 50 years in business", he said.

To be a part of the world record attempt purchase a wig from NIB Hunter Branches, Knights Kingdom Stores or at Energy Australia Stadium on the day. You can also bring your own wig to the Knights VS Cowboys game on Sunday 7 September.

At half time of the main game Knights' supporters will be invited to 'wig up' and be a part of record making history. Participants are being asked to complete a registration form to ensure all names are entered in the Guinness World Record.

For information about the Wig World Record contact Jacinta Campbell at NIB Health Funds on 4921 2740.

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