

## Media Release

Date: 29 September 2003 Subject NIB puts best foot forward for breast cancer research As part of its 50th birthday celebrations NIB Health Funds has announced its major sponsorship of the Hunter's annual race for research which raises funds for breast cancer research. Around 2,000 competitors are expected to take part in the October 26 event and every step taken will raise money for the international research undertaken by the Hunter based Breast Cancer Institute of Australia. NIB CEO, Mr Mark Fitzgibbon, said NIB is happy to support an event that involves and benefits the community. "NIB's support of the race for research is another part of our 50th birthday celebrations", said Mr Fitzgibbon. "We've had wig world records where we raised almost \$20,000 for cancer care and research at the Mater and we have more activities planned for October. "NIB has been a part of the Hunter community for 50 years and breast cancer is an issue that affects a significant core of our community. "Events like the race for research have the dual benefit of raising funds for treatment and research while also encouraging people to get out and get active something that will benefit their long term health. "We want our members and employees to be fit and healthy and NIB will be entering a number of teams in the 2003 race for research", said Mr Fitzgibbon. The race will be held at Newcastle's Foreshore on Sunday 26 October. For more information call 4925 3022. The money raised will be used to conduct a national clinical trials program for the treatment of all stages of breast cancer.

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