OUR PARTNERSHIP PRINCIPLES



Our commitment to our partners...

It's not just reflected in the more than $23.2 million in funding we have granted since our establishment. We are strong advocates in supporting healthy communities to improve the lives of Australians now and for future generations.

These principles guide us in the work we do with all our partners:

Innovation

We embrace philanthropy's role in supporting development and trial of unique approaches and innovative solutions to entrenched health challenges, which if successful can be more widely adopted by government, business and not for profits. While we accept the inherent risk associated with backing innovative solutions, we look for partners who have a track record of innovation and share this risk with us.

Excellence

We work hard to unearth initiatives that have potential to make a big difference to important health issues. We set a high standard for ourselves in executing those ideas and strive to partner with organisations who make it their mission to do the same.

Partnering sustainably

As a responsible funder, we carefully consider the sustainability of both the organisations and the projects we support, at all stages of the grant lifecycle to ensure that ongoing funding uncertainty does not put undue pressure on the sector, partners and program participants. We work with potential partner organisations to understand how their strategy, capacity and financial position, the type and size of the funded project, as well as co-funding and exit strategies, create a sustainable approach. facilitate pathways between our grant streams where appropriate

Transparency

We invest time to establish open and honest partnerships and provide flexibility to enhance project success. We work to minimise the grantee/grantor power imbalance through transparent and timely decisions and open communication throughout the grant lifecycle.

Building capacity

Our program structure and partnership approach is designed to build the capacity of our partners to deliver more service, more effectively, to more people. As a corporate foundation we also seek to share the value of our nib brand, voice, distribution channels, expertise and networks to amplify our partners capacity.

Collaboration

We develop most of our partnerships through a collaborative and proactive approach, bringing together our partners, the nib group, and other stakeholders. A proactive approach allows us to have more involvement in project development, and also puts the onus on us to develop knowledge in our identified cause areas and be a true partner alongside the expert organisations we work with.

Outcomes and evidence

We rely on practical application of existing and emerging evidence to inform our partner and project selection, and we invest in building new evidence by supporting the cost of project evaluation and outcome measurement. Our ideal partner shares our understanding of the challenges of social impact measurement, and our commitment to continually improving outcomes measurement approaches to better understand what does and does not work.