

# OUR PARTNERSHIP APPROACH



## MENU



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## Why we're investing in community partners

Every day, community organisations support and empower people to improve their physical, mental and social wellbeing. We know what it takes to design, deliver, innovate, scale, evaluate, and sustain health programs, and we know you're busy! So, we're sharing our **partnership approach**, so that you can see how and what we're investing in, as well as how we're collaborating with our partners.

### How this guide can help you

- For grant seekers, this guide gives you a quick and easy way to understand our funding model.
- It provides a summary of our partnership approach and how we work with our partners.
- It offers an insight into the areas of impact we focus on with our partners.
- It allows you to learn more about each of our funding streams and how we may be able to work together.

### Our story of support

We believe in helping people and communities live healthier lives.

We are committed to being a collaborative partner in reducing the health burden on our society and making the world a better place.

This means creating meaningful partnerships, providing impactful grants, and fostering our culture of giving back.



**\$21m**  
in grant funding  
since 2008



**166**  
community  
health partners



**2,270 hrs**  
volunteered  
since 2018

### Our impact focus

With our partners, we focus our support and investment in these three areas:



#### Promote Prevention

We invest in initiatives that equip people with greater health literacy, empower them to develop positive health behaviours and reduce risk factors to improve their quality of life and prevent chronic disease.



#### Enable Equality

We contribute to the reduction of inequities for people & communities with health vulnerabilities & help close the health and life expectancy gap for Indigenous peoples.



#### Empower Communities

We strive to strengthen the health and social resilience of our communities by supporting initiatives that contribute to better wellbeing both every day and in times of need.



# Our funding streams

Each year, we provide up to \$2 million in funding to support a range of grants and partnerships to organisations who share our aspiration to help protect the future health of people and communities.

Our partners are selected in one of the following ways:

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### APPLICATION

These are funding programs that are open for application to community and charitable organisations.

### INVITATION

These are funding programs that are accessed by invitation only from nib foundation.

### EMPLOYEE

These are funding programs that are provided to organisations through our employee-led selections.



## Promote Prevention

### Prevention Partnerships

Our flagship Prevention Partnerships support widely accessible and innovative health promotion initiatives that reduce common risk factors for chronic disease. [Learn more...](#)

#### INVITATION

- \$1 million p.a.
- 4 partners (approx.)
- Australia only

### Health Smart Grants

Our Health Smart Grants focus on partnering with Australian charities that empower Aussie youth and young adults to make smarter health choices. [Learn more...](#)

#### APPLICATION

- \$320k p.a.
- 6 new partners p.a.
- Australia only



## Enable Equality

### Aboriginal Health Partnerships

From 2020, we are investing \$1 million over four years in Aboriginal Health Partnerships that focus on building emotional and social wellbeing of Aboriginal youth and young adults. [Learn more...](#)

#### INVITATION

- \$250k p.a. (approx.)
- 1-3 year partnerships
- Variable size
- Australia only



## Empower Communities

### Community Partners

We support community initiatives in times of need and contribute to response or recovery that better the health and wellbeing of the communities in which we live and work. [Learn more...](#)

#### INVITATION

- \$200k p.a. (approx.)
- Variable grant size
- Australia and NZ

### Good Cause Grants

Our annual employee-led Good Cause Grants empower our people to reflect on health and social issues they care about and champion their colleagues to get behind these. [Learn more...](#)

#### EMPLOYEE

- \$30k p.a.
- 6 donations annually
- Global - nib locations

### nibGive

Our employee giving program where we actively encourage and support our employees to get involved in a broad range of community volunteering and giving initiatives. [Learn more...](#)

#### EMPLOYEE

- \$50k p.a. (approx.)
- Matched giving
- Volunteering
- Global - nib locations

Up to \$1m  
per year

# Promote prevention

## Our focus

Supporting people to make good decisions can positively impact their health and wellbeing and reduce modifiable health risks in their lives. There is opportunity for far more investment in prevention, so we collaborate with partners who can draw on a strong evidence base to build health literacy, and help people to access, understand, and use information to adopt healthier behaviours.

## What we know

**40%** of Aussies have at least 1 chronic disease, while 25% have 2 or more.

**38%** of the burden of disease is preventable.

Only **41%** of Aussies have enough health literacy for everyday life.

Less than **2%** of health spending in Australia is dedicated to prevention

Source: Australian Institute of Health & Welfare

## Priorities

-  **Healthy habits**  
Reducing smoking and harmful drinking, gambling, gaming, or screen-time
-  **Wellbeing**  
Maintaining a healthy weight and lifestyle through physical activity and healthy diet
-  **Mental health**  
Promoting self-agency and the value of healthy relationships, peer support and social connections
-  **Sleep**  
Promoting the importance of sleep as a protective health factor and helping people establish good sleep habits
-  **Maintaining health**  
Pre-emptively managing prevalent health conditions and risks

## Outcomes

-  **Awareness & knowledge**  
Increasing knowledge and information of risks, protective behaviours, and navigating the health system
-  **Attitudes & beliefs**  
Improving confidence, belief, motivation and self-agency to address health challenges and maintain good health.
-  **Access & connection**  
Increasing access to information, tools, services & environments which positively influence health behaviours
-  **Skills & action**  
Developing practical skills which enable health promoting behaviour and effective responses to health challenges
-  **Risk & protective factors**  
Tangible & measurable improvements in reducing risk factors, enable behaviour change & protect future health

## Funding Streams

INVITATION

### Prevention Partnerships

Our flagship Prevention Partnerships provide a small number of large multi-year grants to organisations working to reduce common risk factors for chronic disease through new approaches and digital reach. Application to this program is by invitation only as we identify partnerships proactively as a vacancy in this program becomes available.

[Full Guidelines Here](#) 

APPLICATION

### Health Smart Grants

Grants are available for six charities each year through our annual open grant round and we call for Expressions of Interest (EOIs) generally around mid-year.

A 'Peoples Vote' is also held during the grant period, where two of our six grantees receive an additional \$40k in funding as voted by nib's stakeholders.

[Full Guidelines & EOI Here](#) 

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# Enable equality

\$1m  
over 4  
years

## Our focus

We believe health is a fundamental human right. Globally, and in Australia, there is clear evidence that health and illness are not distributed equally within society. We work with partners who can help reduce inequality by addressing health inequities in vulnerable groups to achieve better health outcomes. Currently our main focus is Aboriginal and Torres Strait Islander health.

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## Aboriginal Health Partnerships program

Every health outcome is linked with the environment in which we are born, grow, live, work, play and age - and this is especially so for First Nations peoples. Our approach is to partner closely with organisations who specialise in working with Aboriginal and Torres Strait Islander peoples to provide holistic, wrap-around support, and to fund projects that foster youth emotional and social wellbeing.

## What we know

**10**<sup>year</sup> Life expectancy gap between indigenous & non-indigenous Australians.

**2.3x** greater burden of disease for Indigenous than non-Indigenous.

**42%** of males is the known gap in labour force participation for First Nations peoples due to poor health.

**14%** of females



Wellbeing of Aboriginal youth is impacted by racism, socioeconomic disadvantage, intergenerational trauma, opportunity to develop skills and ability to find work.

Source: Close the Gap Progress, 2017

## Priorities



## Partnership focus areas

- Aboriginal community controlled organisations and other community organisations widely accepted and accessed by Aboriginal & Torres Strait Islander communities.
- Expertise in one or more of our priority areas.
- Strengths-based and culturally safe in the approach to the organisation's work.
- Work in regions where nib operates including Newcastle and Hunter Region, Gosford, Sydney and Melbourne.
- Contributes cultural leadership in the community and is willing to help grow our cultural understanding as the nib Group works towards reconciliation.

## Funding stream

INVITATION



### Aboriginal Health Partnerships

This funding stream is by **invitation only**.

We are building partnerships through active consultation with local community and health stakeholders. This approach allows us to be responsive to local context and culture by getting to know a partner, learning how we can work together, and supporting the most needed programs. Interested organisations are invited to reach out to us through our online enquiry form.

[Enquire Here](#)

# Empower communities

## Our focus

Fostering hyperlocal and grassroots, community-led initiatives enable communities to contribute and enhance their quality of life, increase social connectedness, and build resilience. This not only helps them thrive, but can also help reduce the negative impacts of disasters. Our local, national, and international partners help support a range of charitable causes for the better health of communities, including emergency and disaster relief funding.

## What we know



Health promoting information & education can help people face everyday challenges as well as disasters.



Access to local community services to manage physical & psychological health facilitates community resilience.

## Funding streams

INVITATION



### Community Partners

This funding stream is by **invitation only** and gives us flexibility to provide:

- **Ongoing**  
support to long standing community partnerships such as our 10-year support of OzHarvest Newcastle.
- **Local**  
engagement with communities where we operate, such as supporting the work of Ronald McDonald House in Newcastle and Auckland.
- **Grassroots**  
support by way of small grants to volunteer and community-led organisations that will have significant impact, such as helping Dress for Success establish their branch in Newcastle.
- **Responsive**  
funding in times of need, including providing emergency and disaster relief funding, with a focus on medium to long term targeted health and wellbeing support during the recovery period.
- **Collaborative and collective**  
funding to leverage our networks for community impact, such as our recent joint drought support.

[Find out more](#) →



### Good Cause Grants

EMPLOYEE

Running annually since 2015, our employee nominated and voted Good Cause Grants empower our people to reflect on health and social issues they care about and champion their colleagues to get behind these. The top six causes by employee vote receive a donation of \$5,000 to further their work.

- \$5K per charity
- 6 charities p.a.
- Employee voted

[Find out more](#) →



### nibGIVE

EMPLOYEE

As a corporate foundation, part of our mission is to add value to our partnerships in addition to providing grant funding. We provide matched funding to enhance employee giving and fundraising for our partners. We also seek to partner with organisations who can benefit from nib's general and skilled volunteer program.

- Volunteering
- Workplace giving
- Fundraising events

[Find out more](#) →



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# How we partner

## How we are funded

nib foundation was created in 2008 as an independent charitable trust following a \$25 million donation from nib health funds, which was raised through the issue of new shares at the time of listing nib on the Australian Securities Exchange (ASX) in November 2007.

Our founders continue to support the charitable activity of nib foundation through the provision of unclaimed dividends from their shareholder base. Since 2018 **over \$1.8 million** in unclaimed dividends payments have been transferred to nib foundation Limited to further our mission of helping people and communities lives healthier lives.

nib foundation is comprised of two charitable entities:

### nib foundation Limited

Charity registered with the ACNC with a charitable purpose of advancing health and advancing social or public welfare.



### nib foundation Trust

Registered with the ACNC as a Private Ancillary Fund (PAF) that provides funding support to registered Australian charities with Deductible Gift Recipient (DGR) and Charity Tax Concession status.

**Together these two entities provide \$1.5M - \$2M in grants and funding to our partners each year.**

## Our partnership principles

Our commitment to our partners is not just reflected in the more than \$21 million in funding we have granted since our establishment. We are strong advocates in supporting healthy communities to improve the lives of Australians now and for future generations.

The following principles guide us in the selection of our partners:



### Innovation

Support innovative solutions to entrenched health challenges



### Excellence

Set high standards for ourselves and our partners in execution



### Building Capacity

Support partners to deliver more service, more effectively, to more people



### Partnering Sustainably

Consider the viability of both the organisations & projects we support



### Complementary grant-making

Utilise a variety of approaches to build a pipeline of new partners



### Outcomes and Evidence

Commit to using & building evidence to inform decision-making



### Transparency and collaboration

Invest in open, honest & flexible approaches to enhance project success

[Learn more about our principles](#) →

## Our shared impact

We are very proud of the work we have supported over the past 12 years in collaboration with 166 partners to improve health and wellbeing outcomes for the many people who have participated in the programs we fund.

As a potential future partner of nib foundation, you can learn more about the type of partners and projects we support in our annual **Community Report**.

[Find out more](#) →

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# Support and information

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## funding resources

- General Funding Information: [nib.com.au/foundation/funding](http://nib.com.au/foundation/funding)
- Prevention Partnerships Guidelines: [nib.com.au/foundation/prevention-partnerships-program](http://nib.com.au/foundation/prevention-partnerships-program)
- Health Smart Grants Guidelines: [nib.com.au/foundation/health-smart-grants](http://nib.com.au/foundation/health-smart-grants)
- Health Smart Grants Application: [nib.com.au/foundation/apply](http://nib.com.au/foundation/apply)
- Enquire About Aboriginal Health Partnerships Program: [nib.com.au/foundation/contact-us](http://nib.com.au/foundation/contact-us)
- Get Notified About Upcoming Funding: [nib.com.au/foundation/upcoming-funding](http://nib.com.au/foundation/upcoming-funding)
- How We Partner:(link to be developed)

## nib foundation information

- About Us: [nib.com.au/foundation/](http://nib.com.au/foundation/)
- Get To Know Our Partners: [nib.com.au/foundation/our-partners](http://nib.com.au/foundation/our-partners)
- Got A Question?: [nib.com.au/foundation/faqs](http://nib.com.au/foundation/faqs)
- Our Annual Community Report: [nib.com.au/foundation/community-report](http://nib.com.au/foundation/community-report)

## Get in touch...

Our preferred way for you to contact nib foundation is through our online [enquiry form here](#).

Or you can email us at:  
[enquiries@nibfoundation.com.au](mailto:enquiries@nibfoundation.com.au)

22 Honeysuckle Drive Newcastle NSW 2300

