



nib Sponsorship Proposal Requirements

To ensure our sponsorships deliver the greatest benefit for nib and the community, all requests for sponsorship are assessed against set criteria.

To submit a request for sponsorship, please complete our online application form (*proposals that are not submitted via this method will not be assessed*). Below is the information that will be required to complete the online application form.

Applications will be assessed and contact persons advised of the outcome within one month of submission. If your application is successful you will have the opportunity to submit any additional information regarding your sponsorship proposal.

CONTACT INFORMATION

1. Name of applicant (individual, organisation or group)
2. Type of organisation (e.g. Sporting, Community, Corporate, Event Management, Government, Health, Charity, Other)
3. Contact person & title
4. Contact number
5. Street & postage address
6. Email address
7. ABN / ACN (if applicable)
8. Sponsorship beneficiary (if different to sponsorship organiser)

SPONSORSHIP INFORMATION

9. Description of the event, organisation or project the request for sponsorship is being made (200 words maximum)
10. Reach of sponsorship activity (National, State, Regional)
11. Location of sponsorship activity (State, suburb / city / town)
12. What level of sponsorship are you seeking from nib (e.g. Naming Rights, Official Sponsor, Co-Sponsor, Merchandise Sponsor – 50 words maximum)
13. Other confirmed sponsors and level of sponsorship (50 words maximum)
14. Sponsorship start date / sponsorship end date
15. Profile of the sponsorships target audience (100 words maximum)
16. What Sponsorship benefits are you offering nib? (e.g. Naming Rights, Signage, Corporate Hospitality – 200 words maximum)
17. Sponsorship investment (e.g. money, in-kind donation – 50 words maximum)